

Date: 11.11.2024

To
The Manager, Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

SCRIP ID: 540404

Subject: Intimation of Appointment of Additional Non-Executive Independent Director of the Company

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, ("SEBI LODR Regulations"), and based on the recommendation of the Nomination and Remuneration Committee of the Company, the Board of Directors of the Company at their meeting held today i.e. Monday, 11th November, 2024 has appointed Mrs. Khyati Bhavya Shah (DIN: 09430457) as an Additional Non-Executive Independent Director of the Company for a period of 5 (five) years effective from November 11, 2024 subject to the approval of the shareholder at the ensuing general meeting of the Company.

Further, in accordance with Circular no. LIST/COMP/14/2018-19 June 20, 2018 issued by BSE Limited, Mrs. Khyati Bhavya Shah (DIN: 09430457) is not debarred from holding the office of director by virtue of any SEBI order or of any other authority.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, and brief profile of Mrs. Khyati Bhavya Shah (DIN: 09430457) is provided in "**Annexure – A**".

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,
For Prime Fresh Limited



Jasmin Doshi
Company Secretary & Compliance Officer

Annexure – A

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015.

Sr. No.	Details of events that needs to be provided	Information of such event(s)
1	Name	Khyati Bhavya Shah
2	Reason for Change viz. appointment	Appointment
3	Date of Appointment	11 th November, 2024 for a term of five years, subject to the approval of shareholders at the ensuing general meeting
4	Brief profile (in case of appointment)	<p>Mrs. Khyati Bhavya Shah is a young and promising Company Secretary by profession.</p> <p>She is proficient in Corporate & Allied Laws, and has immense knowledge and experience in the field of Finance and corporate law.</p> <p>She has also cleared the examination of Independent Director from IICA in the year 2021 and holding directorship in many corporates as an independent Director.</p> <p>Hence, the Board considers that her association would be of immense benefit to the Company and it is desirable to avail services of Mrs. Khyati Bhavya Shah as an Additional Non-Executive Independent Director</p> <p>Education Qualification : B.com, ACS, Bachelor of Law</p>
5	Disclosure of relationship between Directors (In case of appointment)	Mrs. Khyati Bhavya Shah is not related to any of the Directors on the Board

